



# WHY UP

UTTAR PRADESH  
INDIA



## Advantage UP

Emerging economic powerhouse of India



Vast land bank in key economic zones; **More than 75,000 acres GIS enabled land bank**



**34+ sectoral policies** offering attractive incentives; Dedicated policy to attract FDI



Among **top 5 manufacturing states of India**



Largest consumer base of India with **250 mn population**



Hosts 7-cities with 1 mn plus and 7-others with over 0.5 mn plus population

## World-Class Connectivity

**Strategically located with seamless access to East, West & Central India**



**Largest Rail, Road & Air network;** hosts 55% of India's expressway network



**24 Airports**

16 Operational (04 International) & 08 Upcoming (01 International)



**1st Rapid Rail Transit System - 'Namo Bharat'**

(Delhi-Ghaziabad-Meerut RRTS)



Catchment of **Eastern (57%) & Western (8.5%) Dedicated Freight Corridor** linking ports & **Defence Industrial Corridor** (Intersect at Dadri)

# Business Friendly Governance

|                 |                                                                       |                     |                                                                                |                  |                                                 |
|-----------------|-----------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------|------------------|-------------------------------------------------|
| <b>530+</b>     | Pre-establishment/pre-operation/renewal & additional services offered | <b>100%</b>         | recommended Reforms implementation under BRAP                                  | <b>4670+</b>     | Compliances minimized; 577+ decriminalised      |
| <b>22 Lakh+</b> | License applications received                                         | <b>200+</b>         | Services included in Janhit Guarantee Act for timely delivery of NOCs          | <b>40+</b>       | Departments integrated                          |
| <b>21 Lakh+</b> | License applications disposed                                         | <b>Top Achiever</b> | Uttar Pradesh identified as top achiever by DPIIT, Govt. of India in BRAP 2024 | <b>CSI Award</b> | Received award of excellence in CSI awards 2021 |

## Online Investment Facilitation Portals

### Entrepreneur Relationship Management

#### Nivesh Sarathi

<https://niveshsarathi.up.gov.in/>

A dedicated system for MoU signing, guiding Investors through project implementation with clarity, support and timely assistance



### Single Window Clearance Portal

#### Nivesh Mitra

<https://niveshmitra.up.nic.in/>

A unified single-window system ensuring faster clearances and a seamless investment journey



### Dedicated Incentive Facilitation System under Nivesh Mitra

#### Online Incentive Management System

<https://niveshmitra.up.nic.in/>

Portal under Nivesh Mitra for centralised processing, approval and disbursement of policy incentives



- Front End Land Subsidy
- Capital Subsidy
- SGST Refund
- Interest Subsidy
- Stamp Duty Exemption
- Electricity Duty Exemption
- EPF Reimbursement
- Transportation Subsidy
- R&D Incentives
- Skill Development Subsidy

# WHY UP

# UP FDI, FCI, Fortune Global-500 & Fortune India-500 Investment Promotion Policy 2023

## UP Industrial Investment & Employment Promotion Policy 2022

### More than 34+ New/Amended Sector Specific Policies to attract investments



UP Green Hydrogen Policy 2024



UP Semiconductor Policy 2024



UP Multi-Modal Logistics Park Policy- 2024



UP GCC Policy 2024



UP EV Manufacturing & Mobility Policy 2022



UP Warehousing & Logistics Policy 2022



UP Pharmaceutical & Medical Device Industry Policy 2023



UP IT and ITes Policy 2022



UP Data Centre Policy 2021 (Amendment 2022)



UP Solar Energy Policy 2022



UP Textile and Garmenting Policy 2022



UP Tourism Policy 2022



UP Food Processing Industry Policy 2023



UP Startup Policy 2020 (Amendment 2022)



UP Aerospace & Defence Unit & Employment Promotion Policy 2024



UP MSME Promotion Policy 2022



UP Aircraft Maintenance, Repair & Overhaul Policy 2022



UP Civil Aviation Promotion Policy 2017



UP Dairy Development & Milk Products & Promotion Policy 2022



UP Electronics Manufacturing Policy 2020 (Amendment 2022)

and many more...

#### Electronics Park

- **Electronics Park** to come up along Yamuna expressway spread over 250 acres near Noida
- Over **\$5.9 Billion** investment envisaged

#### Textile Parks

- **Mega integrated textile region and apparel park** coming up in Lucknow & Central Region
- Park to be set up over **1000 acres** of land parcel under PM-MITRA scheme

#### Pharma Parks

- **Pharma Park** at Lalitpur spread over 500 acres
- **Medical Device Park** at Noida spread over 350 acres



#### BIDA

- **22,000+ acres** of land acquired across Bundelkhand region
- Bolstering industries including Defence & Aerospace, Agro & Food Processing, Textile & Handloom, IT & ITes, and Renewable Energy etc.

#### Chemical Parks

- **Plastic Processing parks** at Central region and Purvanchal Region spread over 150 acres in total
- **Perfume Park** set up in Kannauj over 60 acres

#### Defence Corridor

- **Defence Industrial Corridor** planned over about 74,000 acres of land across six nodes, viz, Aligarh, Agra, Jhansi, Lucknow, Kanpur and Chitrakoot

#### New Noida Project

- **The project** is to be develop over 20,000 hectares, targeting industrial and residential growth
- **The project** will address Noida's saturation and facilitating investment



# GLOBAL BRANDS IN



|                    |             |                                      |                                    |                             |
|--------------------|-------------|--------------------------------------|------------------------------------|-----------------------------|
| RENESAS            | HONDA       | AIR INDIA  sats                      | Seko advance                       | YAMAHA                      |
| MAQ Software       | GRUPO BIMBO | JUBILANT FoodWorks                   | Microsoft                          | TATA                        |
| FLUGHAFEN ZÜRICH   |             | AB MAURI<br>Passionate About Baking™ | STTelemedia<br>Global Data Centres | THALES                      |
| cādence®           | SAMSUNG     | Haier                                | JM                                 | YAMAHA                      |
| Cargill            | LG          | McCain                               | DBS                                | Unilever                    |
| FUJITSU            | PHILIPS     | CISCO                                | amazon                             | Panasonic                   |
| IBM                | HITACHI     | Uber                                 | HCLTech                            | ITE<br>ITC Limited          |
| ADITYA BIRLA GROUP | LuLu        | HAVELLS                              | DELPHI                             | NTT DATA                    |
| Goodyear           | Reliance    | DP WORLD                             | PEPSICO                            | Kellogg's                   |
| Crestos            | sify        | motherson sumi<br>systems limited    | DENSO                              | Agristo<br>we love potatoes |



Scan to know about  
34+ Sectoral Policies



Scan to file your  
Investment Intent

## Address

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